

Exhibit I

Your Class Member ID:

OFFICIAL COURT-APPROVED LEGAL NOTICE

Manza v. PESI, Inc.

United States District Court for the Western District of Wisconsin, Case No. 3:24-cv-00690

A Court authorized this notice. You are not being sued. This is not a solicitation from a lawyer.

Records indicate you may have purchased one or more video products or services from PESI.com or PsychotherapyNetworker.org., and a class action settlement may affect your rights. You could get money from this Settlement if you submit a Claim Form.

A proposed class action settlement has been reached in the lawsuit *Manza v. PESI, Inc.* The lawsuit alleges that PESI, Inc. (the “Defendant”) disclosed information that could be capable of identifying persons who purchased its video products or services to third parties, including Meta Platforms, Inc., Google LLC, and Pinterest Inc., in violation of the federal Video Privacy Protection Act (“VPPA”). The lawsuit alleges that Defendant disclosed identification numbers associated with the purchasers’ Facebook, Google, and/or Pinterest accounts, the purchasers’ IP addresses, the titles of the pre-recorded video product(s) purchased, and/or other unique identifiers associated with cookies on purchasers’ browsers and/or Facebook, Google, and/or Pinterest accounts. Defendant denies these allegations and Defendant maintains that it did not disclose such information to third parties and did not violate the VPPA.

Who is included in the Settlement Class? The Settlement Class includes everyone who purchased video products or services from Defendant’s www.PESI.com website or PsychotherapyNetworker.org website between October 3, 2022, and October 3, 2024. If you received this notice, you are likely a Settlement Class Member.

What are the Settlement Terms? Defendant has agreed to pay \$2,950,000.00 to establish a Settlement Fund, which will be used to pay administrative fees (not more than \$105,200), attorneys’ fees and costs of up to 30% of the Settlement Fund (\$853,440) to Class Counsel, and a service award of up to \$5,000 to the Plaintiff. The remainder of the Settlement Fund will then be divided equally among all Settlement Class Members who submit valid Claim Forms. There are 307,555 Settlement Class Members. Although the amount of the Cash Award that each claimant will receive depends on the total number of Claim Forms that are submitted, each Cash Award is estimated to be approximately \$65 to \$130 (assuming that 5-10% of Settlement Class Members submit claim forms). This notice summarizes the proposed Settlement. For the precise terms and conditions of the Settlement, review the Settlement Agreement and long-form Class Notice at www.ContinuingEdVPPAClassActionSettlement.com.

How to receive payment? To receive a cash payment, you must submit a valid Claim Form at [**What are my other options?**](http://www.ContinuingEdVPPAClassActionSettlement.com/[location of Claim Form] with your Class Member ID number by no later than [insert Claims Deadline].</u> On the Claim Form, you can elect to be paid either by paper check or by electronic payment. The amount of your Cash Award will be the same regardless of which method of payment you choose. Checks will be sent to your postal address and must be deposited within 120 days from the issuance date stated on the check or it will expire. Payments sent electronically will never expire. If you choose to receive your payment by check and your mailing address changes after you submit a Claim Form, you must submit an address change form on the Settlement Website by the deadline specified in the Settlement Agreement.</p></div>
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Exclude yourself or Object: If you do not want to receive a payment from the Settlement or be bound by the Settlement, you must exclude yourself by sending a signed written request for exclusion, postmarked by [insert deadline], to [insert addresses required for requests for exclusion]. If you exclude yourself, you will not receive a payment from the Settlement and cannot object to the Settlement, but you will retain the ability to sue Defendant and the other Released Persons (as defined in the Settlement Agreement) later. If you do not exclude yourself, you will not be able to sue the Released Parties for claims relating to their practices of allegedly collecting, sharing, or disclosing your data (pertaining to your activities on their websites) to third parties in the future. If you do not like any aspect of the Settlement, you may object to it, but only if you do not exclude yourself. Objections must contain your signature and the reasons for the objection, and comply with the other requirements set forth in the Settlement Agreement and the Court’s order preliminarily approving the Settlement, which can be found at [www.ContinuingEdVPPAClassActionSettlement.com/\[location of PA order\]](http://www.ContinuingEdVPPAClassActionSettlement.com/[location of PA order]). Objections must be sent to [insert addresses required for requests for exclusion] and postmarked no later than [insert deadline].

Do Nothing: If you do nothing, you will not receive a payment and you will be unable to bring claims based on the subject matter of the Action against Defendant or the other Released Persons later.

When is the Final Approval Hearing? The Court has scheduled a hearing on [insert date], at [insert time], at 120 North Henry Street, Room 320, Madison, Wisconsin 53703, to consider whether to finally approve the Settlement. You are not required to appear at this hearing.

For more information about the Settlement, please visit the Settlement Website at www.ContinuingEdVPPAClassActionSettlement.com or contact the Settlement Administrator at [insert Settlement Administrator's e-mail address]. PLEASE DO NOT TELEPHONE THE COURT OR THE COURT CLERK'S OFFICE TO INQUIRE ABOUT THIS SETTLEMENT OR THE CLAIM PROCESS.